



BRAND PARTNERSHIPS



Organize 365® inspires, motivates, and teaches busy women to finally get their home and paper organized in one year with functional organizing systems that work.

Lisa Woodruff is a productivity and home organization expert motivating and teaching busy women to take back control of their lives with functional systems that work. She's the founder and CEO of Organize 365® and is the host of the top-rated podcast featured as *Woman's Day* podcast of the month where she shares strategies for reducing the overwhelm, clearing the mental clutter and living a productive and organized life. She has authored several Amazon bestselling books and is a sought-after trainer and speaker.

PRAISE FOR LISA

"Lisa Woodruff and her team offer helpful tips on the FOX19 NEWS MORNING XTRA, from her blog and right into your home. I love when she comes on my show! Her tips are priceless! She gets me motivated and moving in the right direction without literally stepping into my home."

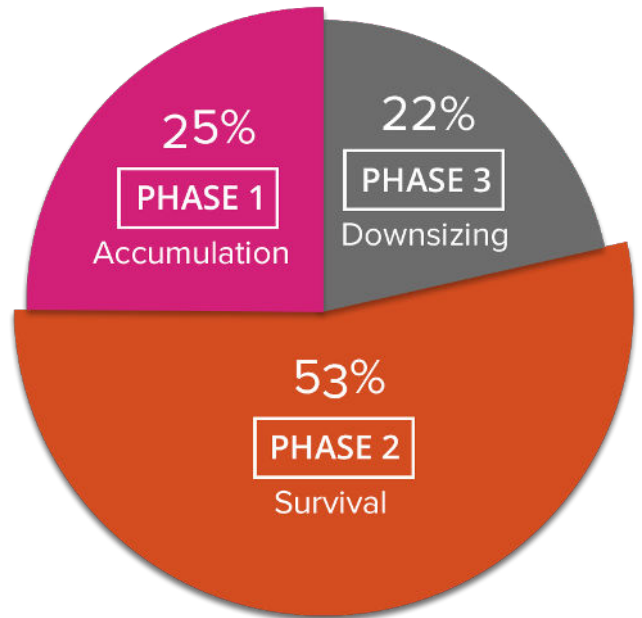
- Tracey Johnson,
FOX news anchor

AS FEATURED IN



ORGANIZE 365® HISTORY

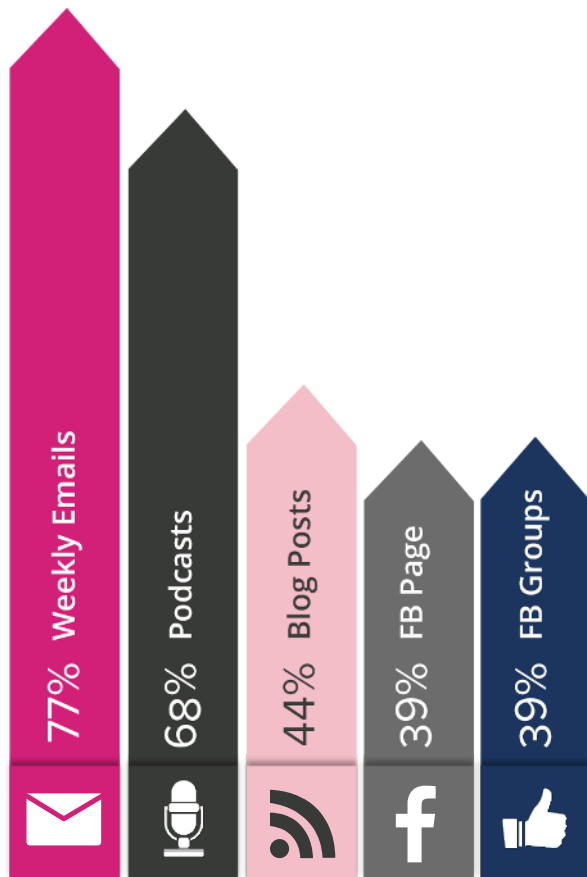
- Organize 365® started as a blog (2012-2015) and evolved into a platform for podcasts, original organizing content, and innovative products.
- Lisa believes organization is not a skill you are born with. It is a skill that is developed over time and changes with each season of life.
- Lisa became a thought leader in the field of home organization by outlining the three phases of life that influence home organization and tailoring solutions to each phase.



3 PHASES OF LIFE

ORGANIZE 365® COMMUNITY

- Lisa’s multigenerational audience is growing every day. 50% of her audience belongs to Generation X. The remaining 50% are split evenly between millennials and baby boomers.
- The Organize 365® community engages through Pinterest, Instagram, Facebook, Facebook groups, YouTube, and LinkedIn, in addition to email and podcast comments.
- 51% of the community is in Stage 1 in their organizing journey—decluttering.
- 66% have created a Sunday Basket®, the first step in the Organize 365® system.
- 46% have started an annual organizing challenge.



HOW LISTENERS CONNECT

BY THE NUMBERS

31,000

Weekly Newsletter List Subscribers



TOP 5%

Ranked in Top 5% of all iTunes Podcasts



13,500

Average Podcast Downloads per Episode



338,500

Total Monthly Podcast Downloads



6,500,000

Total Podcast Downloads



50,000

Average Unique Monthly Website Visitors



103,000

Social Media Followers on all Platforms



ORGANIZE 365[®] IN THE MEDIA

Lisa has appeared on the following TV shows/segments:

- Living Dayton
- WKRC Channel 12
- Cincinnati Fox 19
- Fox 45 Dayton

She has been featured in the following publications:

- *Fast Company*
- *Getting Organized Magazine*
- *US News and World Report*
- *ADDitude Magazine*
- *Women's World*
- *Your Teen Magazine*
- *Ladies Home Journal*
- *Women's Day Magazine*

And on these radio shows:

- Cincinnati Q102
- Star 93.3
- 700 WLW

Lisa has also been a regular contributor to the *Huffington Post* and *ADDitude* magazine.

Lisa has been featured in over 50 podcasts.

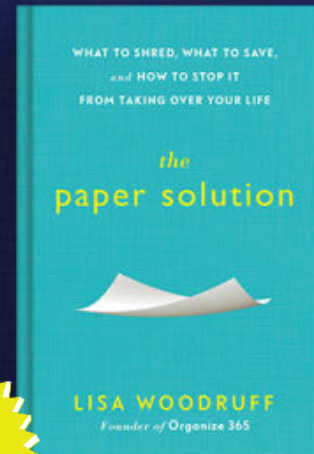
Some of the most notable are:

- *So Money* with Farnoosh Torabi
- *How Did You Get Into That* with Grant Baldwin
- *Entrepreneur on Fire* with John Lee Dumas
- *Best of Both Worlds* with Laura Vanderkam
- *Keeping You Organized*, a Smead Corporation Podcast
- *This Organized Life* with Laurie Palou
- *Biz Chix* with Natalie Eckdahl
- *The Productivityist* with Mike Vardy
- *The Productive Woman* with Laura McClellan
- *The FASTER Way to Fat Loss* with Amanda Tress

August 4, 2020

365[®]
ORGANIZE

WHAT TO SHRED, WHAT TO SAVE,
and HOW TO STOP IT
FROM TAKING OVER YOUR LIFE



Available
August 4,
2020!

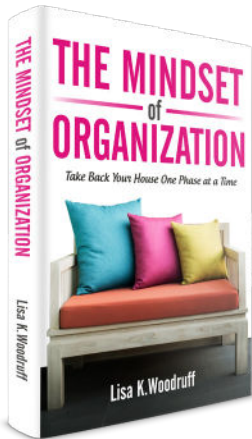
THE PAPER SOLUTION

Americans are drowning in paper. We keep stacks of it on the kitchen counter, stash it in drawers, and keep file cabinets full of documents that we never even look at. Despite this clear crisis of paper, there hasn't been a book devoted to managing and organizing this single most abundant item in our homes—*until now*.

With *The Paper Solution*, founder of Organize 365[®] Lisa Woodruff delivers a proven, step-by-step guide for what to shred, what to save, and how to sort what's left behind into easily accessible, structured, and manageable files that won't take over your life. The Paper Solution system accounts for paper's unique qualities: its sentimental value, its ability to accumulate astonishingly fast, generational differences in how it's treated, and the fact that it's not going anywhere. With her method, you'll learn:

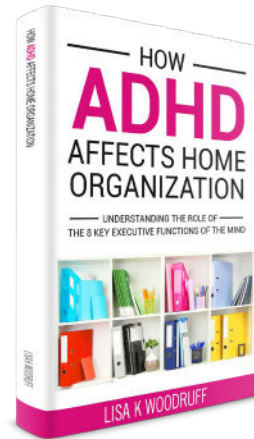
- What documents you absolutely *must* hold on to
- Which papers you can dispose of tomorrow
- How to replace your bulky filing cabinets with an efficient system of 4-6 binders – making your vital documents portable and handy

And at the heart of it all is the Sunday Basket[®]: a box that sits on your counter that holds all those stray papers and documents that clutter your home. Once you've set up a simple system to toss everything into your Sunday Basket[®] (and trained yourself to process everything in just once a week) you'll have less stress, less mess, and more time to spend on the things that matter most to you.



Best Seller
amazon.com

- Published August 18, 2016
- Has sold over 20,000 copies
- Consistently #1 or #2 in the Amazon Category: Self Help - Midlife
- Consistently #1 or #2 in the Amazon Category: How To & Home Improvements - Do It Yourself
- 4.6 rating with over 130 Amazon reviews



- Published June 1, 2017
- Has sold over 12,000 copies
- Consistently #1 in the Amazon Category: Attention Deficit Disorder
- Top 20 Amazon Most Wished for Titles
- Ranked #2 in Audible New Releases
- 4.4 rating with over 90 Amazon reviews

PROFESSIONAL ORGANIZERS



Recognized as a leader in the professional organization field, Lisa started an online community for professional organizers to start and grow their professional organization businesses. The Professional Organizer's Think Tank has over 9,600 members and is the largest go-to Facebook group for professional organizers.

Lisa also created the Certified Sunday Basket® Workshop Organizer Program to partner with other professional organizers in the United States and Canada. This program provides in-person paper organizing workshops for the Organize 365® community looking for personal help as they organize their paper.



ABOUT LISA WOODRUFF

Lisa Woodruff has been busy the last few years laying the foundation for a multimedia corporation. Lisa is a thought leader, product manufacturer, and leader in the paper organization field. Starting with a new way of looking at home and paper organization, Lisa has developed a broad scope of intellectual property, physical products, branded media content, online courses, best selling self-published books, and a certification program.

SUNDAY BASKET[®]



The Sunday Basket[®] is the first step of the Organize 365[®] system. It's a patented system that effectively deals with kitchen counter paper

piles, mail, and home project to-do's. Women all over the world are eliminating their to do lists and paper piles and increasing their productivity using this simple system.

The next step in the Organize 365[®] system is a set of household binders. These printed binders come with guided workbooks that make it possible for families to ditch their filing cabinets and create portable organized solutions for the 20% of filing papers they actually need to keep.

ORGANIZE 365[®] BINDERS



Ditch the filing cabinet and go portable with the exclusive Organize 365 stand along system. This system will

easily systematize your actionable paper and maintain your papers that need to be referenced. Each binder comes with detailed full-color printables to guide you through finding and retrieving the relevant information for your binders. The main set includes the Financial, Medical, Household Operations, and Household Reference Binders. An optional Warrior Mama Binder

Brand Partnerships

Organize 365® has partnered with these brands in the past:



Sponsorship Opportunities AVAILABLE BY REQUEST.

let's connect

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-    @organize365
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