



Organize 365® empowers busy women to learn the functional skills of home and paper organization so that they have time to pursue their passions and share their innate talents with the world.

PRAISE FOR LISA

"Lisa was responsive and incredibly easy to work with. Her goal was to give our attendees the best possible content. Her session was interactive and we received amazing reviews from the participants. They enjoyed her easy-to-implement strategies and real-world experience. Hiring Lisa as a speaker should be an easy decision for any event. You'll get professionalism, enthusiasm, and passion that your audience will love."

Danielle Liss, The FASTER Way

"Lisa Woodruff and her team offer helpful tips on the FOX19 NEWS MORNING XTRA, from her blog and right into your home. I love when she comes on my show! Her tips are priceless! She gets me motivated and moving in the right direction without literally stepping into my home."

Tracey Johnson, FOX news anchor

AS FEATURED IN





65K SUBSCRIBERS
weekly newsletter



36.7K FOLLOWERS
facebook.com/organize365



32K FOLLOWERS
instagram.com/organize365.com



19.5K SUBSCRIBERS
1.1M VIEWS
youtube.com/organize365.com



24M DOWNLOADS
#25 in Self Improvement Top 25
in Education



Lisa Woodruff is a productivity specialist, home organization expert, and founder and CEO of Organize 365®. Lisa teaches and motivates women to organize their home and paper with functional systems that work. Lisa has helped thousands of women reclaim their homes and finally get organized with her practical tips, encouragement, and humor through her blog and podcast at Organize365.com. Her top rated Organize 365® Podcast has over 24 million

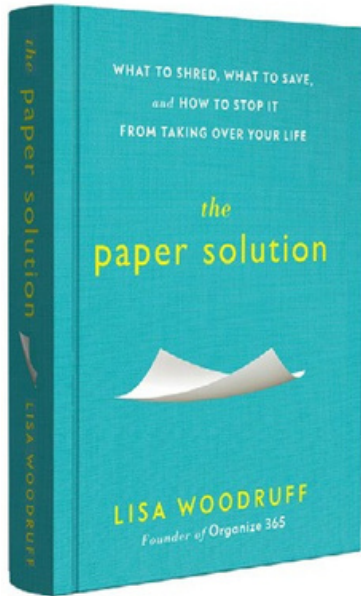
Lisa's goal is to free each woman to pursue her unique passion and gift with the world.

downloads and that is where she shares strategies for reducing the overwhelm, clearing the mental clutter, and living a productive and organized life. She has authored several Amazon bestselling books and is a sought-after trainer and speaker.

As a recognized thought-leader, Lisa's work has been featured in many national publications, in countless online summits, and over 100 podcasts. Lisa is in the final days of pursuing a PHD in applied psychology, Organize 365® has invested in cutting edge research into household management and organization to better understand and define the challenges for contemporary women.

Lisa is also a generational expert and specializes in unpacking common everyday scenarios with grace, reassuring her audience that done is better than perfect. Understanding that organization is not a skill you're born with, but rather one that is learned and which changes over time with each season of life, she made it her mission to redefine what it means to be a woman in the home. Lisa's goal is to free each woman to pursue her unique passion and gift with the world.

Best-Selling Books by Lisa



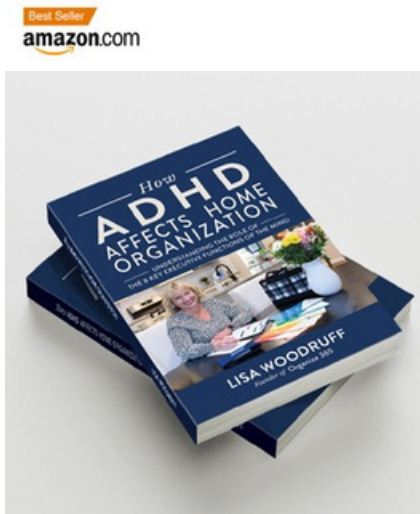
The Paper Solution

Best Seller
amazon.com

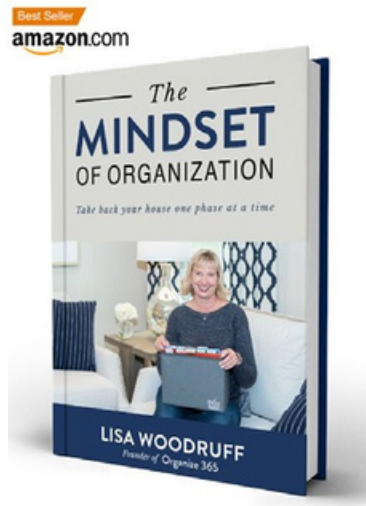
Americans are drowning in paper. We keep stacks of it on the kitchen counter, stash it in drawers, and keep file cabinets full of documents that we never even look at. Despite this clear crisis of paper, there hasn't been a book devoted to managing and organizing this single most abundant item in our homes—**until now**.

With *The Paper Solution*, founder of Organize 365® Lisa Woodruff delivers a proven, step-by-step guide for what to shred, what to save, and how to sort what's left behind into easily accessible, structured, and manageable files that won't take over your life.

Published August, 2020 • 4.7 Amazon review rating
Over 20,000 copies sold, 514 Amazon reviews



- Published June, 2017
- Over 37,888 copies sold, 787 Amazon reviews



- Published August, 2016
- 4.5 Amazon review rating
- Over 9,779 copies sold, 440 Amazon reviews



- Published August, 2021
- Over 4,017 copies sold,

PUBLICATIONS



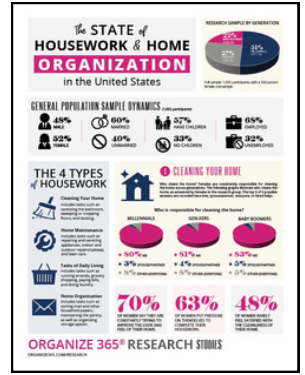
↓ [DOWNLOAD The State of Housework & Home Organization in the United States](#)



↓ [DOWNLOAD The Weight of Paper in the 21st Century American Home](#)



↓ [DOWNLOAD The State of Home Organization in 21st Century America](#)



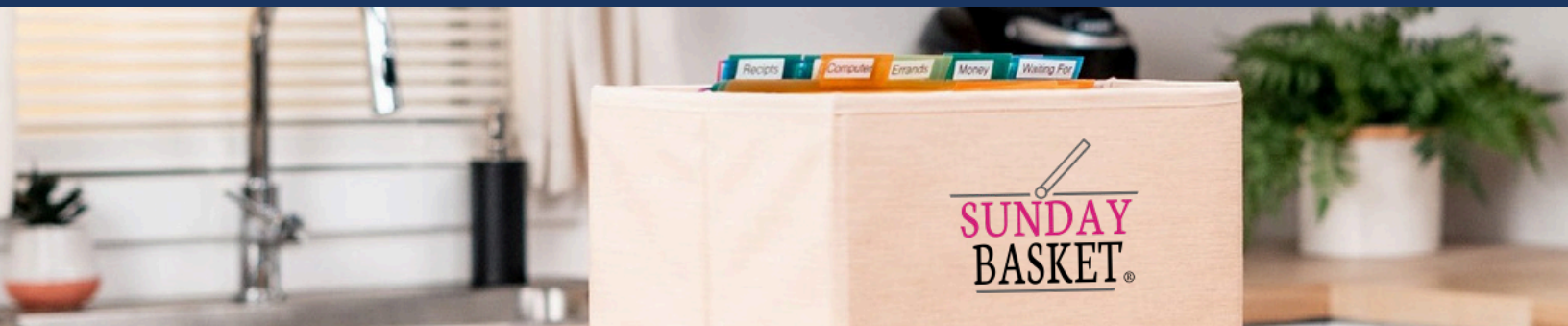
↓ [DOWNLOAD The State of Housework & Home Organization in the United States](#)



PHD

Lisa is pursuing a PhD in Psychology so that she can elevate the conversation around housework at an academic level. Her research focuses on operationalizing the definition of housework and the testing interventions for the homeowners. She plans to graduate in December 2025 and looks forward to publishing academic research on themes of housework, planning, and organization in the future.

Creating systems for your ideas, to-do's, and paper piles that will free your mind, reduce mental clutter, and improve your productivity.



Having hosted a podcast with over 24 million downloads and as a guest on over 100 podcasts, Lisa is both a very experienced guest and interviewer. She is comfortable going off script and following your lead to wherever you would like to take the interview.

Let's connect!

✉ lisa@organize365.com

☎ (513) 703-1167

💻 organize365.com/media

KEY TAKEAWAYS

- Create a weekly routine for household management that will free up 5+ hours during the week
- How to empty your thoughts on paper to clear your mind and make better use of your time, energy, and finances
- Create Home/Life FUSION by applying time blocking and prioritization to your home life as you do in your work life

Here are some background questions to help get the conversation started:

- We use our brains like to-do lists and our to-do lists never get done. How do we create a system to get our to-do's done and use our brain for thinking and the complexity it was designed for?
- I have written things down before, how is the Sunday Basket® different than other methods I have tried for remembering what to do and when?
- How long will it take me to go through my basket on Sunday?
- What if I don't want to, or forget to go through my basket on Sunday?